

## ORDER



Orders	Order / Rev:	103291	Primary AE:	Amy McCreary
	Alt Order #:	06825823	Sales Office:	BLPHI
	Product Desc:	NRCC IE 2012	Sales Region:	National
	Estimate:	2601		
	Flight Dates:	09/28/12 - 10/04/12		
	Original Date / Rev:	06/21/12 / 10/01/12		
	Order Type:	GENERAL		

Agency	Name:	National Media, Inc.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%

Advertiser	Name:	NRCC IE Revised	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:05:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	55	\$66,425.00	\$56,461.25	September 2012	55	\$66,425.00	\$56,461.25	0.00
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00	October 2012	108	\$86,600.00	\$73,610.00	0.00
					Totals	163	\$153,025.00	\$130,071.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a	WakeUp w/Wagners	5-6a	-----F--	:30	2	\$400.001	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															

WAKE W/WAGNRS1

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a		-----F--	:30	2	\$400.001	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----F-- 2 \$400.00 0.00															
E 2	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 M----- 2 \$400.00 0.00															
E 3	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 -T----- 2 \$400.00 0.00															
E 4	KSNV	10/03/12	10/03/12	M-F 5-6a WakeUp w/WagM	5-6a		--W----	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 ---W---- 2 \$400.00 0.00															
E 5	KSNV	10/04/12	10/04/12	M-F 5-6a WakeUp w/WagM	5-6a		---T---	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 ---T--- 2 \$400.00 0.00															
E 6	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/WagM	6-7a		-----F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----F-- 2 \$725.00 0.00															
E 7	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 M----- 2 \$725.00 0.00															
E 8	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 -T----- 2 \$725.00 0.00															
E 9	KSNV	10/03/12	10/03/12	M-F 6-7a WakeUp w/WagM	6-7a		--W----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 --W---- 2 \$725.00 0.00															
E 10	KSNV	10/04/12	10/04/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 ---T--- 2 \$725.00 0.00															
E 11	KSNV	09/28/12	09/28/12	Today Show	CM	658a-9am	-----F--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----F-- 4 \$900.00 0.00															
E 12	KSNV	10/01/12	10/01/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12 10/07/12 M----- 4 \$900.00 0.00															
E 13	KSNV	10/02/12	10/02/12		CM	658a-9am	-T-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00

Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--T----		4	\$900.00			0.00					
E 14	KSNV	10/03/12	10/03/12	Today Show	CM	658a-9am	--W----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		4	\$900.00			0.00					
E 15	KSNV	10/04/12	10/04/12	Today Show	CM	658a-9am	---T---	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		4	\$900.00			0.00					
E 17	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
SAT TODAY															
(5:00 AM-6:00 AM)															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		2	\$625.00			0.00					
E 18	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUND&M	CM	6a-7a	-----S	:30	2	\$375.001	0.00	NM		2	\$750.00
News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		2	\$375.00			0.00					
E 19	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002	0.00	NM		2	\$1,000.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		2	\$500.00			0.00					
E 20	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd H	CM	9-10a	-----F--	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----F--		2	\$425.00			0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr	9-10a						-----F--		:30	(\$425.00)	0.00	NM
See MG 20.3															
[PGM CHG = GOLF]															
3	KSNV	09/28/12-09/28/12	M-F Today Show II 3rd Hr	9-10a						-----F--		:30	\$425.00	0.00	NM
MG for 20.2 09/28															
[reinstate]															
E 21	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd H	CM	9-10a	M-----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		2	\$425.00			0.00					
E 22	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd H	CM	9-10a	-T-----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		2	\$425.00			0.00					
E 23	KSNV	10/03/12	10/03/12	M-F Today Show II 3rd H	CM	9-10a	--W----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		2	\$425.00			0.00					
E 24	KSNV	10/04/12	10/04/12	M-F Today Show II 3rd H	CM	9-10a	---T---	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		2	\$425.00			0.00					

Order / Rev: 103291  
Alt Order #: 06825823  
Flight Dates: 09/28/12 - 10/04/12

Advertiser: **NRCC-IE**  
Product Desc: **NRCC IE 2012**  
Estimate: **2601**

KSJV

Order / Rev: 103291  
 Alt Order #: 06825823  
 Flight Dates: 09/28/12 - 10/04/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2601

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/01/12	10/01/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00															
E 37	KSNV	10/02/12	10/02/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 1 \$325.00 0.00															
E 38	KSNV	10/03/12	10/03/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 1 \$325.00 0.00															
E 39	KSNV	10/04/12	10/04/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
<b>NEWS 3 AT NOON</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 1 \$325.00 0.00															
E 40	KSNV	09/29/12	09/29/12	Golf Golf	CM	4a-8pm	-----S-	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
<b>RYDER CUP</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 2 \$700.00 0.00															
E 41	KSNV	09/30/12	09/30/12	Golf Golf	CM	4a-8pm	-----S	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
<b>RYDER CUP</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 2 \$700.00 0.00															
E 44	KSNV	09/28/12	09/28/12	Dr. Phil Dr Phil	CM	3-4p	----F--	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ----F-- 2 \$450.00 0.00															
E 45	KSNV	10/01/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 M----- 2 \$450.00 0.00															
E 46	KSNV	10/02/12	10/02/12	Dr. Phil Dr Phil	CM	3-4p	-T-----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -T----- 2 \$450.00 0.00															
E 47	KSNV	10/03/12	10/03/12	Dr. Phil Dr Phil	CM	3-4p	--W----	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 --W---- 2 \$450.00 0.00															
E 48	KSNV	10/04/12	10/04/12	Dr. Phil Dr Phil	CM	3-4p	---T---	:30	2	\$450.00	1	0.00	NM	2	\$900.00
<b>DR. PHIL</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ---T--- 2 \$450.00 0.00															
E 49	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm	----F--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
<b>NEWS 3</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 ----F-- 1 \$725.00 0.00															
E 50	KSNV	10/01/12	10/01/12		CM	4-5pm	M-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00

Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	M-----	1	\$725.00	0.00										
E 51	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm		-T-----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-T-----	1	\$725.00	0.00										
E 52	KSNV	10/03/12	10/03/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm		--W----	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--W----	1	\$725.00	0.00										
E 53	KSNV	10/04/12	10/04/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm		---T---	:30	1	\$725.00	1	0.00	NM	1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	---T---	1	\$725.00	0.00										
E 54	KSNV	09/28/12	09/28/12	M-F Early News	CM	5-630p	-----F--	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	----F--	3	\$1,200.00	0.00										
E 55	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	M-----	3	\$1,200.00	0.00										
E 56	KSNV	10/02/12	10/02/12	M-F Early News	CM	5-630p	-T-----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-T-----	3	\$1,200.00	0.00										
E 57	KSNV	10/03/12	10/03/12	M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	--W----	3	\$1,200.00	0.00										
E 58	KSNV	10/04/12	10/04/12	M-F Early News	CM	5-630p	----T---	:30	3	\$1,200.00	1	0.00	NM	3	\$3,600.00
M-F Early News															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	---T---	3	\$1,200.00	0.00										
E 59	KSNV	09/28/12	09/28/12	M-F Jeopardy	CM	630-7pm	-----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	----F--	1	\$1,300.00	0.00										
E 60	KSNV	10/01/12	10/01/12	M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	M-----	1	\$1,300.00	0.00										
E 61	KSNV	10/02/12	10/02/12	M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-T-----	1	\$1,300.00	0.00										
E 62	KSNV	10/03/12	10/03/12	CM	M-SA 8-11p / SUN--W----		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00	

Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy in PRIME Jeopardy in Prime															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	--W---		1	\$1,300.00	0.00									
E 63	KSNV	10/04/12	10/04/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Jeopardy															
JEOPARDY															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	---T---		1	\$1,300.00	0.00									
E 64	KSNV	09/28/12	09/28/12	M-F Wheel	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTUNE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	----F--		1	\$1,300.00	0.00									
E 65	KSNV	10/01/12	10/01/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTUNE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	M-----		1	\$1,300.00	0.00									
E 66	KSNV	10/02/12	10/02/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTUNE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	-T-----		1	\$1,300.00	0.00									
E 67	KSNV	10/03/12	10/03/12	Wheel of Fortune in PRIM	MM	M-SA 8-11p / SUN--W----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00	
Wheel in Prime															
WHEEL-FORTNE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	--W----		1	\$1,300.00	0.00									
E 68	KSNV	10/04/12	10/04/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
M-F Wheel of Fortune															
WHEEL-FORTNE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	---T---		1	\$1,300.00	0.00									
E 69	KSNV	09/29/12	09/29/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Vegas Inc.															
NEWS 3															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-----S-		1	\$425.00	0.00									
E 70	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
WKND Jeop/Wheel															
JEOP/WHEEL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12	09/30/12	-----S-		2	\$525.00	0.00									
E 71	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Monday Prime 8-10pm															
THE VOICE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	M-----		1	\$4,000.00	0.00									
E 72	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF	CM	5a-459a (9:00 PM-10:00 PM)	--W----	:30	2	\$3,000.00	1	0.00	NM	2	\$6,000.00
ROS															
L&O:SVU															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	--W----		2	\$3,000.00	0.00									
E 73	KSNV	10/03/12	10/03/12	SIGN ON-SIGN OFF	CM	5a-459a (10:00 PM-11:00 PM)	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
ROS															
CHICAGO FIRE															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12	10/07/12	--W----		1	\$3,200.00	0.00									
E 74	KSNV	09/28/12	09/28/12		CM	8-9pm	----F--	:30	1	\$1,700.00	2	0.00	NM	1	\$1,700.00

Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 8-9p Friday Prime 8-9pm															
WHO ARE YOU?															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 ----F-- 1 \$1,700.00 0.00															
E 75	KSNV	09/28/12	09/28/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	-----F--	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
GRIMM-NBC															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 ----F-- 1 \$3,000.00 0.00															
E 76	KSNV	09/29/12	09/29/12	Sat PR 9-10p Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$800.002	0.00	NM		1	\$800.00
PRIME-SAT-NBC															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 ----S- 1 \$800.00 0.00															
E 77	KSNV	09/29/12	09/29/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,200.003	0.00	NM		1	\$1,200.00
L&O SVU-SA-NBC															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 ----S- 1 \$1,200.00 0.00															
E 78	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.001	0.00	NM		1	\$2,500.00
NFL Pre-Game															
FTBL NITE AMR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 -----S 1 \$2,500.00 0.00															
E 79	KSNV	09/30/12	09/30/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.001	0.00	NM		2	\$20,000.00
NFL Football															
NBC SUN-FTBL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 -----S 2 \$10,000.00 0.00															
E 80	KSNV	09/30/12	09/30/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.002	0.00	NM		2	\$3,200.00
News 3 in Prime															
NWS3 LVE-PRIME															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 -----S 2 \$1,600.00 0.00															
E 81	KSNV	09/28/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/24/12 09/30/12 -----F-- 1 \$1,200.00 0.00															
E 82	KSNV	10/01/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 ----- 1 \$1,200.00 0.00															
E 83	KSNV	10/02/12	10/02/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 ----- 1 \$1,200.00 0.00															
E 84	KSNV	10/03/12	10/03/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 --W---- 1 \$1,200.00 0.00															
E 85	KSNV	10/04/12	10/04/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 ---T--- 1 \$1,200.00 0.00															
E 86	KSNV	09/29/12	09/29/12		CM	11pm-1135pm	-----S-	:30	2	\$1,100.001	0.00	NM		2	\$2,200.00

Order / Rev: 103291 Advertiser: NRCC-IE  
 Alt Order #: 06825823 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 09/28/12 - 10/04/12 Estimate: 2601

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S-			2	\$1,100.00			0.00					
E 87	KSNV	09/28/12	09/28/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$500.001	0.00	NM		2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	----F--			2	\$500.00			0.00					
E 88	KSNV	10/01/12	10/01/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	M-----			2	\$500.00			0.00					
E 89	KSNV	10/02/12	10/02/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.001	0.00	NM		2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	-T-----			2	\$500.00			0.00					
E 90	KSNV	10/03/12	10/03/12	The Tonight Show	CM	1135p-1237a	--W---	:30	2	\$500.001	0.00	NM		2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	--W---			2	\$500.00			0.00					
E 91	KSNV	10/04/12	10/04/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$500.001	0.00	NM		2	\$1,000.00
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/01/12	10/07/12	---T---			2	\$500.00			0.00					
E 92	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S-			2	\$1,400.00			0.00					
E 93	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.001	0.00	NM		1	\$400.00
SPORT NT-L VGS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S			1	\$400.00			0.00					
N 94	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.001	0.00	NM		1	\$2,500.00
NFL Pre-Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	-----S			1	\$2,500.00			0.00					
N 95	KSNV	09/28/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$500.001	0.00	NM		1	\$500.00
Late Night w/Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	09/24/12	09/30/12	----F--			1	\$500.00			0.00					

Totals 163 \$153,025.00